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PiNCAMP announces the winners of the PiNCAMP Awards 2025

Stuttgart, 18.01. 2025 - PiNCAMP, the camping portal of ADAC, ANWB and TCS, presents the winners of the PiNCAMP Awards 2025. The winners of this year's PiNCAMP Awards have been announced at the PiNCAMP Gala in Stuttgart on Friday evening. Uwe Frers, Managing Director of PiNCAMP (<https://www.pincamp.de>), emphasised the importance of the PiNCAMP Awards for the camping industry: 'This award is as important for the camping industry as the Oscars are for the film industry. With the PiNCAMP Awards, we honour the trendsetters of the European camping industry.' An international committee of ten camping experts had previously selected the winners and nominees of the PiNCAMP Awards from hundreds of proposals from the camping industry. In addition, Nina Garvelink from the Netherlands was honoured with the Young Talent Award and, with camping pioneer Roger Pla from France, another personality from the European camping industry was inducted into the Hall of Fame.

Young Talent: Nina Garvelink

The Young Talent Award is organised by PiNCAMP in collaboration with Jong Recron. Jong Recron is the young talent organisation of HISWA-RECRON, the Dutch business association for water sports and leisure companies. This award recognises young people up to the age of 35 who excel in the camping industry. This year, the Young Talent Award goes to the manager of 'Recreatiepark De Achterste Hoef' in the Netherlands, Nina Garvelink. When she was just in her early twenties, she took over the family business 'De Achterste Hoef'. Together with her uncle and her siblings, she developed her 4.5-star camping company into one of the leading recreation parks in the Netherlands and is heavily involved in the training and further education of employees in the camping and leisure sector.

Well deserved: Roger Pla inducted to the Hall of Fame

The highlight of the award ceremony was the induction of French camping pioneer Roger Pla into the Hall of Fame. In his laudatory speech, Uwe Frers honoured Roger Pla's lifetime achievements and his services to the development of camping tourism. He was particularly honoured for his courageous decision to transfer his Le Brasilia campsite to a foundation despite offers worth millions, thus saving the company from being taken over by investors and safeguarding the jobs of its 150 employees.

CrippaConcept

The announcement of the winners of the PiNCAMP Awards 2025 was presented by CrippaConcept. CrippaConcept is the largest manufacturer of mobile homes and lodge tents in Italy and is an official partner of the PiNCAMP Gala.

Overview: All winners and nominees of the PiNCAMP Awards 2025

The nominated campsites compete in the areas of 'Sustainability and Environmental Awareness', 'Innovation and Progress', 'Demographic Change and Accessibility', 'Digitalization', 'Small Campsites' and 'Rental Accommodation'. Uwe Frers, CEO of PiNCAMP, explains the importance of this award:



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The winner in the category 'Sustainability and environmental Awareness'

[Sunêlia Les Sablons Camping, France](#)

The Sunêlia Les Sablons campsite is located between the picturesque vineyards and the extensive asparagus fields of the Languedoc. And a lot is being done here for the sustainable use of the environment. Just a few of a seemingly endless series of sustainable measures: Energy-saving and water-saving programmes, waste management, biodiversity strips between the pitches, a large permaculture area and a market garden with a Mini farm that supplies the campsite restaurants.

Runners Up: [Camping Lake Shkodra Resort, Albania](#) and [Camping & Resort Sanguli Salou, Spain](#)

The winner in the category 'Innovation and Progress'

[Vakantiepark Beerze Bulten, Netherlands](#)

At Vakantiepark Beerze Bulten, near the German-Dutch border, online bookings and online check-in have long been a matter of course. But since 2024, the campsite has also gone futuristic. The Boshopper, a very friendly and tireless companion, drives through the park and offers guests a drink or a treat. The Boshopper is the first holiday robot in the Netherlands and is always on hand with a smile, a friendly voice and a welcoming presence - and really makes the guests' holiday complete. Guests love their Boshopper!

Runners Up: [Campingresort Mon Perin, Croatia](#) and [Camping & Resort Sanguli Salou, Spain](#)

The winner in the category 'Demographic Change and Accessibility'

[Kurcamping Holmernhof Dreiquellenbad, Germany](#)

Located in the Lower Bavarian spa town of Bad Griesbach, the Dreiquellenbad at Kurcamping Holmernhof offers a first-class thermal camping experience. With a thermal vitality oasis, a natural swimming pond and an extensive wellness programme, the campsite is ideal for those seeking relaxation. The therapy and wellness centre is recognised by all health insurance companies and works with highly trained therapists. Guests will also find barrier-free and wheelchair-accessible entrances, sanitary facilities and rental accommodation.

Runners Up: [Ca'Pasquali Village, Italy](#) and [Campofelice Camping Village, Switzerland](#)

The winner in the category 'Digitalization'

[Camping Salatà / Campsites in Girona, Spain](#)

Camping Salatà is located in Roses, Catalonia and, together with its partner campsites in the Girona region, is a true pioneer in terms of digitalisation. 100% of their inventory can be booked online. Customers can check in, check out and pay completely digitally. With Smart



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Data Management, Camping Salata collects and manages data from various sources, enabling the campsite to operate efficiently.

Runners Up: [Henne Strand Resort, Denmark](#) and [Camping & Glamping Szelągówka, Poland](#)

The winner in the category 'Rental Accommodation'

[La Rocca Camping Village, Italy](#)

What awaits you at La Rocca Camping Village on Lake Garda? An unforgettable experience surrounded by olive trees in an extraordinary atmosphere. La Rocca Camping Village presents the new and exclusive Garda Bubble with lake view, the only one of its kind on Lake Garda. The bubble consists of three interconnected bubble rooms with transparent panoramic domes: living area, bedroom with four-poster bed, bathroom with shower, washbasin and WC. Outside, it offers every comfort for maximum relaxation: table and chairs, sun loungers and a pool. Those who prefer a less transparent accommodation are drawn to one of the luxurious mobile homes, which are not far away on a hill high above Lake Garda. Here, guests can enjoy their stay in complete seclusion, far away from the hustle and bustle of Lake Garda.

Runners Up: [Valmar Camping Lanterna, Croatia](#) and [Recreatiepark TerSpegelt, Netherlands](#)

The winner in the category 'Small Campsites'

[Camping Quinta da Cerejeira, Portugal](#)

This is an amazing little campsite in rural Portugal, only 22 really big pitches, great young owners with an eye for detail, personal contact and valuable tips. The campsite feels like a garden with lots of fruit trees and other edible plants. There are great walking and cycling routes and maps with suggestions for all kinds of excursions. People come for 2 nights and stay here for 3 weeks.

Runners Up: [Purple Eye Estate Camp & Winery, Montenegro](#) and [Camping L'Heureux Hasard, France](#)

The PiNCAMP Awards 2026 will be presented as a live event at the PiNCAMP Gala in Stuttgart on January 2026.

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About PiNCAMP

You can find more information about PiNCAMP [here](#)

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